WEATHER

TO-DAY, FAIR. TO-MORROW. High, 43; Low, 33. Full report on Page

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TUESDAY, MARCH 30, 1915.

First to Last-the Truth: News - Editorials - Advertisements

PRICE ONE CENT In City of New York, Newark, Jersey City and Hoboke

Bargain Raincoats Fine Sprinkling-Pots

Flimsy Imitations of Real Waterproofed Garments Grow Thickly in Garden of Fakerdom-'Ware the False Goodyears.

Under the leadership of the honest advertising interests of the state, the Penal Law was so amended by the New York Legislature of 1913 as to make intentionally false or misleading advertising a misdemeanor. The enforcement of the letter of the law or the universal acceptance of its spirit would render unnecessary The Tribune's current campaign against the frauds of print. Until such time, however, as the vital principle of the statute is generally adopted, the sole protection of the public, of the upright merchant and of the honest advertiser lies in the type of publicity and exposure which is the informing spirit of Mr. Adams's series of articles.

By SAMUEL HOPKINS ADAMS.

What's in a name? The term "raincoat," for example, might be in- February 1. preted as meaning a coat designed for protection against rain. The appear to cherish some such idea about it. But a trip through the bargain raincoat district of Broadway will serve to correct this misapprehension, and to substitute the following more up-to-date

ain and its subsequent distribution and dispersion upon the human body. Many of the fakers do business under the name of Goodyear. When be name is prefaced by the adjective "original," look out for trouble. It eals in waterproofed garments that are waterproof garments and not disguised sprinkling-pots. The only point of resemblance between it and he decoy stores is the name Goodyear, which the latter have assumed as a

Two blocks up Broadway from the genuine Goodyear, at Twelfth said in reference to the nomination: Street, is one of the flimsiest of its counterfeits, the Goodyear Manufacturing Company. It was fine weather for young ducks and the raincoat purely personal one. There is no politrade when another Tribune representative and I, escaped, dripping, from the pelting downpour of Broadway to the shelter of this store, to be met by a suave manager who at once brought forth his goods and his This, he informed us, was the original Goodyear firm, in business for many years. To reconcile the claim with certain placards of Goodrich & Company" displayed here and there was somewhat puzzling. But printed on the wall was a reassuring "Founded 1872." Perhaps that meant the building, and not the business; for I had walked past that very place on the day before and the store was vacant!

LASTED JUST A HALF HOUR

While these eccentricities of the trade were occupying me, the manager was selling my companion what he designated as "a high-toned, im-

"Just what you want for a day like this," he said. "It's worth every ant of \$30, but I'll let it go to you for \$14."

The price was paid and we were in possession of a garment labelled Goodyear Raincoat Manufacturing Company, London-New York," plus areceipt on a billhead inscribed "840 Broadway" (which is on the other de of the street) specifying that the article was imported.

Usually an article of clothing must be subjected to certain processes of analysis in order to determine its nature and value. This purchase groved self-analytical. It was introduced to the rain at Twelfth Street. By th time we reached Fourteenth Street it had begun to wet through. Half an hour later it was literally falling apart. Since undertaking this ject

REPORTS F-4 NOW FINALLY LOCATED

Craft Lies in 60 Fathoms, 2,800 Yards Out, Says Admiral Moore.

Washington, March 29.—The ill-fated submarine F-4 has been located within a radius of fifty yards, according to a telegram received at the Navy Department this evening from Admiral Moore at Honolulu. The admiral reported that the vessel was in from fortythree to sixty fathoms of water, at a point about 2 800 yards from the Honolulu Light, which would make it about

Navy, said this evening that tests recently made by the department showed that a diver could go down 274 feet. He said he would send improved diving apparatus to Admiral Moore if the

a mile and a half from the city.

COL. HAYWARD FOR P. S. BOARD

bine, Instead of Ousting, Commissions.

MAY BE DROPPED

pointee Has Not Lived Long Enough in State.

nan to-night appointed Colonel Will- United States Attorney Marshall se

Senate, following its custom, it was re- ever, that he did not refer to her dec ferred to the Finance Committee.

RAINCOAT -An outer garment for the collection and absorption of year, an increase of \$10,000 over his had been a case of "midtaken identity" present salary. The appointment is on her part. The government has corfor five years. The appointment will come up for

confirmation probably on Wednesday. Two New York City Republican Sens- Tanzer case when Miss Tanzer aptors to-night indicated they would op- peared at the office of Mr. Marshall pose the confirmation.

York only a few years, having run for furnished her \$5,000 bail bond. The Congress in Nebraska in 1912. He is girl occupied several hours in making

It is the plan of the Republican leaders to reorganize the Public Service Commissions and supplant the two commissions with a single commission, of which it is proposed to make Colonel Hayward the head.

That the weather intention of the Translation by Mr. Marshall intimated that the fed-

Half an hour later it was interally falling apart. Since dintertaining the line of work I have met with some astonishing exhibits, but nothing quite so amazing as the "Goodyear" Manufacturing Company's dissolving rainform.

Just what connection there may be between this company and the Continued on page 6, column 1

Continued on page 6, column 1

ROCKEFFILER RILL WINS

From an authoritative source it was learned that a bill reorganizing the Public Service commissions along such lines will be introduced within the next tend did not impute any improper action in the case to any one delse, including her attorneys of record, Slade & Slade, of 200 Broadway. Mr. Marshall did not appear satisfied on this point. In regard to what she said in her statement relative to her former lawyers, Mr. Marshall would only say this last night:

"In regard to what Miss Tanzer said."

"In regard to what Miss Tanzer said." From an authoritative source it was ROCKEFELLER BILL WINS

Trenton, N. J., March 29. The House mission.

Admiral Blue, Acting Secretary of the Money Vanished in Hair-Dress-

stealing ten \$100 bills from Mrs. Robert No board of inquiry has officially been discussed as yet. The officers are still too anxious to get the submarine. This will follow later, however, as it is provided by law.

Hencelulu, March 29. Naval officials taid to-day they had schandoned hope of rescuing the twenty-one men aboard the submarine. Their work now they say is to recover the bodies and what salvage there may be in the vessel.

salvage there may be in the vessel. Figure 2. Noval checked by new sections of the properties of the section of the properties of the s

WHITMAN NAMES TANZER GIRL **CLEARS OSBORNE** IN CONFESSION

Governor Plans to Com- Part of Statement Admitting Error Is Unbelievable, Says Marshall.

THOMPSON CHARGES ALLEGED CONSPIRACY TO BE INVESTIGATED

Manhattan Senators Say Ap. Miss Tanzer Exonerates Lawyers Who Assert They Took Case in Good Faith.

'A large part of Miss Tanzer's story

iam Hayward Public Service Commis- characterized the long statement made sioner for the 1st District to succeed yesterday by Rae Tanzer, the milli-Milo R. Maltble, whose term expired nery forewoman who sued James W. Osborne for \$50,000 for breach of When the appointment reached the promise. Mr. Marshall explained, how-As a member of the commission, Col- that "Oliver" Osborne, whom she knew onel Hayward will receive \$15,000 a was not James W. Osborne, and that it roboration of that part of the statement, it was said.

The bubble burst in the Osborneyesterday at noon, signed a waiver of Colonel Hayward has been in New counsel for the surety company, which

Congress in Nebraska in 1912. He is thirty-six years old, and was an Assistant District Attorney under Governor Whitman. In the last Presidential campaign he served as assistant Secretary of the Republican National Committee, and during the probe of the Public Service Commissions he was counsel to the Thompson committee. Senator George F. Thompson, chairman of the committee, said to-night:

"If the New York City Republicans want Colonel Hayward I'll vote for him. If they don't, I'll vote against him. I assume this attitude because the appointment affects New York City solely."

Hayward the head.

That this was the intention of the Governor and the legislative leaders was exclusively announced in The Tribune last January. To-day the situation reached a point where a conference between the Governor, Senator Brown and Speaker Sweet was held on the subject.

Mr. Marshall intimated that the federal investigation of the case with a view to discovering a conspiracy, if any existed, would not abate because of the Tanzer girl's *tatement. According to the present lawver, Mr. Spielberg, Miss in the federal investigation of the case with a view to discovering a conspiracy, if any existed, would not abate because of the represent lawver, Mr. Marshall intimated that the federal investigation of the case with a view to discovering a conspiracy, if any existed, would not abate because of the represent lawver, Mr. Marshall intimated that the federal investigation of the case with a view to discovering a conspiracy, if any existed, would not abate because of the represent lawver, Mr. Marshall intimated that the federal investigation of the case with a view to discovering a conspiracy, if any existed, would not abate because of the represent lawver, Mr. Spielberg, Miss in the federal investigation of the case with a view to discovering a conspiracy, if any existed, would not abate because of the represent lawver, Mr. Spielberg, Miss in the federal investigation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the representation of the case with a view to discovering a conspiracy in the re

Money Vanished in Hair-Dressing Parlor—\$8,000 in Jewels Untouched.

Albertine Marlow, fifteen years old, was arrested last night on a charge of stealing ten \$100 bills from Mrs. Roler in 190 bills from Mrs. Roler in 190 bills from Mrs. Roler in 190 bills fifteen years old, was arrested last night on a charge of stealing ten \$100 bills from Mrs. Roler in 190 bills from Mrs. Roler in 190 bills fifteen years old, was arrested last night on a charge of stealing ten \$100 bills from Mrs. Roler in 190 bills from Mrs. Role in 190 bills from Mrs. Roler in 190 bills from Mrs. Role in 190 bills from Mrs. Rol

Gun-Runners at Capital; The Lady and the Krags



rifles to prevent their use by the Allies,

\$6,000,000 Profit.

How Washington Secretary Mrs. Lewis, Woman Behind Was Tempted to Join Rifle Deal — British Embassy Pestered to Buy Old Arms.

Washington, March 29 .- Supposing you were the secretry to a prominent very large salary and a man should by Mrs. Selma Lewis in the course of come into your office and show you an her explanation as to why she came to easy way in which you could gather in | be mixed up in a deal to sell discarded \$1,500,000, how would you feel?

Yet this very thing has happened re- to a foreign government. ROCKEFELLER BILL WINS

Control of the lawyers, slade & Slade, it would be a single commission to the plan was abandoned and the Thompson committee created to investigate the charges Trenton, N. J., March 29. The House

Trenton, N. J., March 29. The House

Trenton, N. J., March 29. The House

Control of the secretary of a prominent of the secretary of a prominent of the secretary of a prominent. The her name had played so prominent of the lawyers, Slade & Slade, it would official in the War Department. The her name had played so prominent a part in the story of the rifle negotiations printed in yesterday's Tribune. Therefore she decided to give an idea of the secretary had to do was abandoned and the Thompson committee created to what Miss Tanzer said of the lawyers, Slade & Slade, it would official in the War Department. The her name had played so prominent a part in the story of the rifle negotiations printed in yesterday's Tribune. Therefore she decided to give an idea of the secretary had to do was to turn over the 329,000 Krag rifles to turn over the 329,000 Krag cently to the secretary of a prominent. Mrs. Lewis felt greatly upset because as: "Miss Rae Tanzer's statement is to man making the proposition. He in of why she concerned herself with the

Trenton, N. J., March 29.—The House to-night passed the bill designed to permit the Rockefeller Institute to establish an institution in New Jersey to conduct scientific animal experimentation. The measure, which was opposed by many anti-vivisectionists, had previously been approved by the Scantor Thompson said his investication of hobit-forming drugs.

The provisions of the bill it would be unlawful for any person to have in his possession cocaine, heroin or any similar drug.

Money Vanished in Hair-Dress-invalvable of the commissions. In fact, its provisions of the bill is won conclusions.

Miled against the Public Service Commission. He in the feet that shortly after she method its work it was believed that Me-chief the effect that shortly after she method its work it was believed that Me-chief the service of the sale of the same of the commission. He is the effect that shortly after she method its work it was believed that Me-chief the services of the effect that shortly after she method its work it was believed that Me-chief the effect that shortly after she method its work it was believed that Me-chief the services of the effect that shortly after she method its work it was believed that Me-chief the services of the effect that shortly after she method its work it was believed that Me-chief the effect that shortly after she method its work it was believed that Me-chief the services of the same time grains the safe to the sale of the sale of the Krag rifles involved to the sale of the Krag rifles involved the provisions of the bill it would be unlawful for any person to have in its possession cocaine, heroin or any similar drug.

GIRL, 15, ARRESTED;

\$1,000 IS MISSED

vote "hole Strength to Deending Capital.

joy in Russia. It is known that the Black Sea fleet Krag rifles owned by the United States

Continued on page 3, column 3

TWO PASSENGER SHIPS SUNK BY SUBMARINES; 138 MEN AND WOMEN DIE

Germans Torpedo

British Craft-No

AMERICAN LOSES SIGHT FIGHTING FOR FRANCE

Paris, March 29 .- An annex for during the war was opened to-day in the ancient asylum Quinze Vingts, which was founded in the year 1260 by Louis IX (St. Louis). after some three hundred of his followers had been blinded in his crusades.

Among the first twenty men admitted to the annex was a young American named Joseph Amar, a native of Washington. He took part in dangerous scouting tasks, and was especially skilful in throwing hand grenades into German trenches. He lost both his eyes by the premature bursting of a gren ade thrown by a comrade. The military medal, which is reserved for the "heroes of France," has been

"I am glad to have fought for France and for the justice of the French cause," Amar said to-day.

RUSSIA BATTERS AT STAMBOUL'S **BOSPORUS DOOR**

Action Follows Driving of Enemy's Ships from the Black Sea.

MINE LAYERS AND

IBy Cable to The T-laune ! Petrograd, March 29. - Absolute clear- crew was rescued the Guns, Tells of German Deal Within Deal for Sea has been promptly followed by a day for the west coast of Africa. Her ance of enemy ships from the Black through the streets of Constantinople that before this could be done a toron Palm Sunday has awakened great pedo struck the ship near the engine

> lau in its flight back to the Bosporus struck a Turkish mine near the coast and was disabled beyond repair. The Hamidieh was the last fighting ship to the survivors were landed at Milford Haven. Hamidieh was the last fighting ship to Survivors relate that the liner

Time for Escape. SHOTS FROM U-28 KILL A WOMAN

Boats as They Are Being Lowered.

Commander Fires On

JEERS FOR DROWNING

Liner Falaba Sent to Bottom in St. George's Channel-Aguila Other Victim.

London, March 29 .- No fewer than 138 lives were lost Saturday and Sunday in the sinking by German submarines of the African liner Falaba, a British boat, and the British steamer Aguila, bound from Liverpool for Lisbon. The estimate issued to-night by the Admiralty places the total number of lost at 144.

The Falaba, which was torpedoed in St. George's Channel Sunday afternoon, carried a crew of 96 and 150 passengers, and of this total only 130 were rescued, according to an official list issued by the ships' owners, the Elder Dempster Steamship Company.

The Aguila had a crew of forty-two and three pasengers, and of these twenty-three of the crew and all the passengers were lost.

Both Ships Overtaken

In both cases, on sighting the submarine, the captain tried to escape by TRANSPORTS SUNK putting on all speed possible, but the under-water craft overtook the steamers, showing that Germany now has some of her most modern submarines engaged in the blockade operations against England.

Another Dutch steamer, the Amstel, of 495 tons, has been blown up by a mine off Flamborough Head, but her

close bombardment of the Turkish de- officers state that when the German fences on the European and Asiatic submarine overhauled the liner it shores at the mouth of the Bosporus. whistled thrice as a sig .1 for the The sound of Russian cannon echoing steamer to prepare her lifeboats, but

Three of the Falaba's lifeboats were was recently engaged in vigorous pre-paratory work. The Asiatic coast has been searched for mine layers, and marine circled about, offering, accord-

"Silence may be golden, but sometimes it leads to embarrassment," she remarked. "If you could have known exactly why I was interested before you published the story, I wouldn't have fared so roughly.

"Soon after the war broke out my daughter, who had been visiting some friends who are in the arms manufacturing business in Connecticut, told me there had been much taik up there about the old Krag rifles.

"At almost the same time, I was approached by an ordnance official of a proached by an ordnance official of a content of the content of the content of the first spread over a distance of four distance of four of the falaba to heave to, but he ignored the forts spread over a distance of four or five miles on each side of the Bosporus, aviators registering the effect of the first and the disposition of the Turkish batteries Only a few torpedo boats attempted to emerge into the same time, I was approached by an ordnance official of a proached by an ordnance official of a continued on page 3, column 3.

Continued on page 2, column 1

Busy Buying and Selling. While the gun-runners were imporWhile the gun-runners were imporSelf if I could get control of the arms BAR ALL LIQUOR AND WIN. LLOYD GEORGE'S ADVICE

Chancellor of Exchequer Urges Prohibition of Liquor Traffic During War, After Example of Russia and France.